

SAVANNA O'BRIEN

GRAPHIC DESIGNER

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 /savygraphics

 @savygraphics

EDUCATION

BACHELOR OF SCIENCE VISUAL EFFECTS & MOTION GRAPHICS

ART INSTITUTE OF PITTSBURGH

Oct 2005 - Jun 2009

EXPERTISE

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe After Effects
Premiere Pro
PowerPoint
Keynote
Figma
Canva
Logo Design & Branding
Print & Digital Production
Presentation Design
Typography
Motion Graphics
Video Editing
Event Production
Social Media
Website Design
Project Management

ABOUT

With over 15 years of professional graphics and media experience, I am a creative trailblazer who collaborates, deciphers, generates and directs striking visual solutions for design obstacles. My eye for innovative media production constructs my work to have a fun spark yet a professional edge that propels my designs, videos, and illustrations to the forefront of the industry.

EXPERIENCE

MULTIMEDIA DESIGNER // FREELANCE

SAVY GRAPHICS | AUGUSTA, GA | 2009 - PRESENT

Create innovative designs to elevate and differentiate branding, marketing, and advertising initiatives. Construct highly engaging, complex animations for a diverse array of media. Adaptable, organized, detail-oriented, and results-driven with an excellent work ethic; strong time management and interpersonal skills.

CREATIVE DESIGNER // CONTRACT

SALESFORCE | REMOTE | AUG 2022 - JAN 2023

In association with Creatives on Call, I support the Salesforce Design team in creating work that aligns with their brand and mission. As well as innovate and push the brand forward in compelling ways, develop and create visual design systems to enable the scaling of programs, and work with project leads to build out asset suites based on guidelines.

GRAPHIC DESIGNER / ANIMATOR

INVNT | WASHINGTON, DC | JUN 2014 - MAR 2016

Collaborate with members of the Production and Creative teams to launch client products, build brand allegiance, and align organizations with target audiences worldwide. Translate verbal and written concepts into presentation form. Enhance brands through visual storytelling while maintaining brand standards and guidelines. Adapt all designs to a variety of client aesthetics.

GRAPHIC DESIGNER

BORCZ+DIXON | CROFTON, MD | NOV 2012 - MAY 2014

Decipher clients' business demands and use innovative ideas to redefine a design brief within the constraints of cost and time. Generate original concepts for print and digital graphics, company logos and branding, as well as videos and websites to suit the clients' design needs.

GRAPHIC DESIGNER / VIDEO GRAPHIC ARTIST

DIGITAL MANAGEMENT, INC. | BETHESDA, MD | JUN 2011 - NOV 2012

Plan, analyze, and create visual solutions to unique corporate and government communications problems. Create marketing materials, distinctive logos for products and businesses, as well as video demos and animations.

GRAPHIC ARTIST / VIDEO ASSISTANT

LURN, INC. | GAITHERSBURG, MD | APR 2010 - FEB 2011